



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1388

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

To survive and thrive, the 98-year old church building needs to be transformed into a dynamic performing arts center to remain economically and artistically viable. Twenty-first century industry-standard staging and technology improvements will enable the theater to meet the expectations of the marketplace, performers, and audiences. The Palladium will be transformed in consultation with Earl Swensson Associates and Akustiks, renowned architects and acousticians, who have designed hundreds of other performing arts centers. They will conduct extensive engineering and scientific studies and develop a plan for performance spaces that alters the volume of space to optimal acoustic proportions for an orchestra, opera, folk, jazz, or rock groups, creating sound diffusion tuned for the audience and recording. All new seating configured for optimum sight-lines will ensure our historic building is the community's premier performing arts center for another century.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	850,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>850,000</b>

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	850,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>850,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

Total - \$745,734.93  
Personnel (Payroll cost) -\$453,057.00  
Fringe Benefits - \$143,918.80  
Equipment - \$91,808.56  
Supplies -\$56,950.57

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Architect, Engineer, Acoustical, Audio Visual, Stage, Interior Design, Security, surveying, testing consultants	850,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>850,000</b>

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Renovation is the key to programming growth. To survive and thrive in an industry that is ever evolving, the 98-year old church building must transform into a dynamic performing arts center to remain economically and artistically viable. Twenty-first century industry-standard staging and technology improvements will enable the theater to meet the expectations of marketplace, performers, and audiences. Renovation will expand the business model, enabling the theater to earn additional income from recording sessions, streaming, video recording, mixed media, and capture bookings that now pass the theater by. Renovation will ensure that the Palladium can maintain affordable booking rates and ticket prices and continue the role in developing and presenting local performers. The size is a unique asset as the building is the only mid-size venue in the region.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

These funds will provide the expertise, plans, and renderings to begin the capital renovations. The Palladium produces local performing arts groups that cannot afford to perform elsewhere. Further, the Palladium is committed to keeping tickets at an affordable price.

**c. What direct services will be provided to citizens by the appropriation project?**

The Palladium will --  
Provide concerts, stage shows, and civic presentations to the public at affordable prices compared to other venues in the region. Provide education programming and internships to St. Pete College students. Provide a home for children's theater performances to school children. Provide an affordable rental hall for local performing arts such as the St. Pete Ballet, St. Pete Opera, as well as jazz, blues, folk, and other groups.  
Provide a home for Pinellas County student concerts

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Audiences come from Pinellas, Hillsborough, and Manatee counties, Pinellas County school children come in buses to attend daytime performances. Approximately 200 performances annually feature 2,000 artists, bringing 65,000 attendees and 3,000 school-based youth. Streaming concerts teaches 150,000 individuals. Civic events bring in thousand more attendees. The hall and cabaret space serve local community organizations weekly for meetings such as the Florida Orchestra Board and Historic Preservation's annual awards event. The hall is also used by organizations including the St. Pete Downtown Partnership, Chamber of Commerce, and other civic organization member events.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

One outcome will be increased bookings that are lost to others due to not having competitive staging and sound, Measure will include increased audience numbers, increased bookings, and increased Palladium produced shows. Changeover time between bookings will be shorter in time and safer. St. Pete College Music Recording Industry students will learn on the latest stage and sound technology. The Palladium will be transformed from a former church into a world class performance center,

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

St. Petersburg College will manage contracting with architects, acoustician, general contractor. The college will hold all contractors to meet deliverables, based upon payment for goods and services delivered.

**15. Requester Contact Information**

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization



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**b. Municipality and County**

**c. Organization Type**

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

**17. Lobbyist Contact Information**

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**