



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1549

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

True to its vision of Arts For Every Life®-- The Music & Listening Outdoor Venue is specifically created to allow more accessibility to the arts for people walking through downtown Orlando who may not be paying for a ticketed event. The Venue will project live music from inside Judson's and/or Steinmetz Hall with LED screens for onlookers to hear and see the performances from outside the venue. Additional spaces will be available for local artists to play live music when other performance spaces are not activated. The Venue is part of the development of a larger Phase 3 plan to build out the rest of the arts center's 9-acre parcel with entertainment auditoriums and cultural amenities. The finished Phase 3 project will attract an additional 1 million unique visitors annually and will present and produce 1,000 free performances & events per year. This project will infuse the community with approachable sights and sounds connecting the exterior of the arts center with the interior.

5. State Agency to receive requested funds

State Agency contacted?  No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	500,000
<b>Total State Funds Requested</b>	<b>500,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	14%
<b>Matching Funds</b>		
Federal	150,000	4%
State (excluding the amount of this request)	500,000	15%
Local	0	0%
Other	2,292,677	67%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>3,442,677</b>	<b>100%</b>

8. Has this project previously received state funding?  No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Covid-19 federal assistance funds totaled: \$15,213,737  
 - PPP: \$1,898,592 (payroll and other eligible costs)  
 - ERTC: \$1,676,706  
 - Shuttered Venue Operators Grant(for general operating support): \$10,000,000  
 - CARES -Orange County- Community Arts PPE & Facility Public Health Grant: \$1,078,439 (PPE, temporary outdoor venue)  
 - NEA- Grants for Arts Projects (Arts Education Initiatives): \$10,000  
 - NEA- Federal Stimulus (salary support): \$50,000  
 - State Local Fiscal Recovery Fund (utilities): \$500,000

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction   
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

City of Orlando is the owner of the property and The Dr. Phillips Center for the Performing Arts has a 100 year lease on the property.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Landscaping (\$201,241) / Site Furnishings (\$288,540) / Utilities (\$27,201) / Irrigation (\$208)	500,000



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<b>Total State Funds Requested (must equal total from question #6)</b>	<b>500,000</b>
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#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

The goal is to develop a state-of-the-art facility that will attract local, statewide, and international visitors. The Music & Listening Outdoor Venue will be a unique space where guests with or without a ticket will be able to listen to world renowned artists within Steinmetz Hall and Judson's in an exterior green space. This new venue is the groundbreaking for a larger 9-acre Master Development that will be the most unique and active performing arts center in the state and possibly globally.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

The activities to construct the Music & Listening Outdoor Venue expansion include moving soil, acquiring materials, installing concrete, metalwork, water features, landscaping, and other shovel ready activities. Additionally, technology will be installed for viewing and listening to performances and providing Food & Beverage options. This brings the interior of the theater to the exterior.

**c. What direct services will be provided to citizens by the appropriation project?**

Services that will be provided to citizens once the Music & Listening Outdoor Venue is built include: providing the community with more arts and culture experiences without paying for ticketed events, increasing the usable green space in Orlando's downtown, increasing accessibility to the arts center, and providing more opportunities for regional artists to showcase their talents.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population for the Music & Listening Outdoor Venue includes the residents of Central Florida and the millions of visitors to the Central Florida region. The vision of Dr. Phillips Center for the Performing Arts is "Arts For Every Life®". This means that it aims to serve every individual from 2-102. The Outdoor Venue will provide ticketless opportunities for the public to enjoy free and reduced shows & performances on the exterior of Judson's and Steinmetz Hall. The Outdoor Venue is designed to embrace individuals from across all age groups, socio-economic strata, and abilities, with a particular emphasis on serving those who may be financially constrained. By prioritizing free and/or low-cost experiences, the venue ensures that artistic expression is not confined by economic barriers. According to the US Census Bureau, 16% of Orlando citizens live below the poverty line and the median household income is 14.5% lower than the rest of the United States.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The expected outcome of this project is to complete the construction of the Music & Listening Outdoor Venue that will provide a place for those without tickets to experience world-class performances from inside Judson's and Steinmetz Hall in a unique and accessible exterior space. The new venue will also be able to offer new programming with local artists and arts organizations infusing the community with creative energy.

We will track our performance measures through the construction of the Music & Listening Outdoor Venue to ensure we meet strategic milestones. Following the completion of building the Outdoor Venue, we will track the number of programs hosted, how many of the programs are free, and the number of artists/arts organizations utilizing the venue for local performances.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Dr. Phillips Center for the Performing Arts has nearly a decade of meeting deadlines and contractual obligations. In the unlikely event that the center is unable to meet deliverables, first the center will seek to rectify the situation with an updated Performance Improvement Plan to outline specific actions and milestones needed to be met. If those milestones are not met, Dr. Phillips Center for the Performing Arts will return funding if unable to meet required deadlines and expectations.

#### 15. Requester Contact Information



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a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

#### 16. Recipient Contact Information

a. Organization   
b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name   
e. E-mail Address   
f. Phone Number

#### 17. Lobbyist Contact Information

a. Name   
b. Firm Name   
c. E-mail Address   
d. Phone Number