



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1131

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Women of Tomorrow Mentor & Scholarship Program is specifically designed to meet the needs of at-risk teenage girls in our state's public high schools. The program has impacted more than 17,000 mentees in South Florida alone since its inception and continues to reach approximately 3,000 young women annually in more than 115 South Florida public schools with a network of 200+ professional women mentors. This year's funding would help launch an online channel of 10 documentary-style videos and 100+ short-form videos to teach life skills, workforce development, academic resilience and how to stop negative behaviors. Available online, videos will broaden our reach from South Florida mentees to students statewide. By preparing high school students for college/vocational/technical school and ultimately the workforce, we are developing pathways out of poverty to ensure future economic success for both them and the state. Funding will also support phase 3 of our Alumnae Network expansion.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>750,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	32%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,590,000	68%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>2,340,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2023-24	0	666,548	100	No

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

WOT received \$252,502 in Paycheck Protection Funds in FY 2021-2022 for employee retention/payroll costs.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction   
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director 29%, Accountant 29%	51,750
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Alumnae Director 29%, Program Director 29%, Program Coordinators (2) 29%	72,250
Expense/Equipment/Travel/Supplies/Other	Video Production, Software and Technology, website, portal, and app enhancements, people search services.	495,000
Consultants/Contracted Services/Study	Contracting services for producer, video producer, editors, content developer, and video production of 10 videos. Membership Directory and data collection for the alumni network.	131,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>750,000</b>

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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We will launch a library/online channel of 10 educational videos and 100+ short videos that teach life skills, increase self-esteem, stop negative behaviors, and focus on academic resilience. These on-demand videos will allow us to broaden our reach from South Florida to the entire state. By preparing girls in grades 9-12 for higher education and ultimately the workforce, we are developing pathways out of poverty to ensure future economic success for both them and the state.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

A series of 10 educational videos on a variety of relevant topics will be hosted in a video library/channel that will allow girls in public high schools from grades 9-12 to watch on-demand. We will utilize social media to highlight the videos to increase engagement from this cohort.

**c. What direct services will be provided to citizens by the appropriation project?**

Creation of a video library with curated content developed specifically to meet the interest and needs of at-risk young women in grades 6-12 as they navigate challenges, achieve academic success, prepare for college and the workforce, and discover career paths and opportunities.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Target population for this project is at-risk girls in grades 9-12 throughout the entire State of Florida.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Expected benefits include improved quality of education, improved physical and mental health, enriched cultural experiences, and protection from harm, physical dangers, diversion from criminal and juvenile justice system.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Unused funds would be returned to the State.

**15. Requester Contact Information**

**a. First Name**  **Last Name**   
**b. Organization**   
**c. E-mail Address**   
**d. Phone Number**  **Ext.**

**16. Recipient Contact Information**

**a. Organization**   
**b. Municipality and County**

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College



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Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

#### 17. Lobbyist Contact Information

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**