



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1189

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The TMA's collection of over 8,000 works is used as a springboard for education programs of Modern, Contemporary and Greek, Roman and Etruscan art serving students in primary, secondary, and higher education institutions as well as adults and life-long learners of all ages. Its classical antiquities collection -- originally purchased with financial commitment from the State of Florida, Hillsborough County, and the City of Tampa and matched with support from individual gifts across the region -- inspires exhibitions, artistic creation, and reflection on the tenets of Western Civilization, Democracy, Civics and the Classics. State funding of \$10 million will support the museum's site redevelopment which is an integral part of a multi-faceted Downtown Tampa Redevelopment Program designed to revitalize the waterfront and address blight in the region. The state's contribution will help to triple the museum's education and outreach programs to serve over 63,000 students per year by 2025.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	10,000,000
Total State Funds Requested	10,000,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	10,000,000	9%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	18,250,000	17%
Other	81,750,000	74%
Total Project Costs for Fiscal Year 2024-2025	110,000,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2023-24	0	1,000,000	3270A	No

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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Of the \$110 million project cost, 75% is being funded by the private sector and the remainder funded by the public sector. This includes over 100 private donations, \$14.75 million in community revitalization support from the City of Tampa, and \$3.5 million in funding from Hillsborough County.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

The Tampa Museum of Art received Payroll Protection Program funds in calendar years 2020 (\$344,200) and 2021 (\$387,080) and the funds were used to retain staff during the pandemic. Covid Retrofit Grant from City CRA received in 2021 (\$513,329) and Hillsborough County Cares Grant (\$380,519) in 2021 to expand outreach through virtual programming.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The City of Tampa is the owner of the facility. The City of Tampa owns the building and land on which the building sits and has a renewable 50 year operations and lease agreement with the Tampa Museum of Art.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		



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Construction/Renovation/Land/Planning Engineering	Costs associated with construction, renovation, and equipment of a 51,000 square foot addition of new museum space and site redevelopment along the Hillsborough River.	10,000,000
Total State Funds Requested (must equal total from question #6)		10,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

In 2019 TMA began a \$110 million renovation and expansion campaign to strengthen its working capital and operating budget with the goal of expanding its capacity and enhancing its community impact. The TMA's collection of over 8,000 works is used as a springboard for education programs of Modern, Contemporary, Greek, Roman, and Etruscan art. It is also leveraged to expand access and bring borrowed private and public collections to the museum to inspire reflection on the tenets of Western Civilization, Democracy, Civics, and the Classics for students in primary, secondary, and higher education institutions as well as adults and life-long learners of all ages.

b. What activities and services will be provided to meet the intended purpose of these funds?

The museum's collections and community engagement programs have developed as community partnerships with over 300 organizations in Florida – including 197 K-12 schools, 10 colleges and universities, 49 community organizations; 18 senior groups, and 13 youth groups -- to deliver state-of-the-art educational programs that provide a unique and invaluable resource for Florida students across the state, both in person and through the museum's virtual collection, to learn firsthand from these irreplaceable pieces of history. State support will triple the museum's education and outreach programs to serve over 63,000 students per year by 2025, quadruple the number of at-risk children and adults served in therapeutic art sessions, and increase the number of school tours from 6,000 currently to 40,000 annually, on top of projected annual attendance of over 165,000 visitors each year. Students across the state can also access the Museum's collections virtually.

c. What direct services will be provided to citizens by the appropriation project?

TMA will provide: school tours to 40,000 K-12 students and serve 14,000 children and adults through 160+ onsite education programs, 200 offsite classes and events and year-round educational activities; free general admission to active military and veterans year-round; provide over 100 unique three-hour classes affiliated with 17 county-wide agencies focused on mental health through art and artmaking for 10,500 participants with medical conditions such as dementia, early onset Alzheimer's disease, depression, substance abuse disorders, and PTSD; art-therapy sessions for 1,200 at-risk children and adults as well as art therapy education for undergraduate and graduate students majoring in pre-med, behavioral health, psychology, and the like; and more.

d. Who is the target population served by this project? How many individuals are expected to be served?

TMA expects to serve over 120,000 individuals by 2026 as a result of the expansion project. Target populations include elderly persons; persons with poor mental health; persons with poor physical health; economically disadvantaged persons; at-risk youth; homeless; physically disabled; drug users (in health services); preschool, grade school, and high school students; University/College students; and the general public. In addition to contributing to community revitalization, the museum's renovation and expansion will create approximately 418 contractor and construction positions and 57 additional permanent FTE positions, including 24 positions through the museum's classroom expansion alone.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The following benefits/outcomes are expected: Improve quality of education (measure: benchmark assessment of improved performance of students via Hillsborough County Schools and statewide); Improve mental health (measure: participant surveys and attendance); Enrich cultural experience (measure: increased attendance from minority, majority, and economically disadvantaged zip code regions); Increase/Improve economic activity (measure: TMA increase in revenue); Increase tourism (measure: Zip code data for increased visitors); Create job opportunities (measure: positions filled for construction, contractors, and programming expansion).

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Disbursed funds for deliverables not met would be returned to the state.



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15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number