



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1922

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

Operation New Uniform is a Florida-based 501c3 veteran service organization whose mission is to empower active duty servicemembers, veterans, and military spouses to successfully transition to a purposeful, stable career. The program provides career coaching, counseling, and training for the unemployed and under-employed.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

| Type of Funding | Amount |
|------------------------------------|----------------|
| Operations | 800,000 |
| Fixed Capital Outlay | 0 |
| Total State Funds Requested | 800,000 |

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

| Type of Funding | Amount | Percentage |
|--|------------------|-------------|
| Total State Funds Requested (from question #6) | 800,000 | 64% |
| Matching Funds | | |
| Federal | 0 | 0% |
| State (excluding the amount of this request) | 0 | 0% |
| Local | 0 | 0% |
| Other | 443,024 | 36% |
| Total Project Costs for Fiscal Year 2024-2025 | 1,243,024 | 100% |

8. Has this project previously received state funding?

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | Nonrecurring | | |
| 2022-23 | 0 | 700,000 | 2245A | No |

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|---|----------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | ADMIN Payroll Amount Allocated for Executive Director to Support Execution of the Operation New Uniform Program/Training. | 60,000 |
| Other Salary and Benefits | Allocated (Minus Executive Director) to Support Execution of the Operation New Uniform Program/Training. | 120,000 |
| Expense/Equipment/Travel/Supplies/Other | ADMIN Costs to Support Execution of the Operation New Uniform Program/Training. | 19,000 |
| Consultants/Contracted Services/Study | | 0 |
| Operational Costs: Other | | |
| Salary and Benefits | PROGRAMS Payroll Amount to Support Execution of the Operation New Uniform Program/Training. | 538,000 |
| Expense/Equipment/Travel/Supplies/Other | PROGRAMS Costs to Support Execution of the Operation New Uniform Program/Training. | 63,000 |
| Consultants/Contracted Services/Study | | 0 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | | 0 |
| Total State Funds Requested (must equal total from question #6) | | 800,000 |

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Operation New Uniform (ONU) provides transition training for active duty servicemembers, veterans, and military spouses to with the sole purpose of helping them "find their new uniform" in the business world. These individuals could otherwise face unemployment and underemployment. Ninety-seven percent of Operation New Uniform (ONU) graduates find employment within four (4) months of completing the program, and have an average salary of \$81k (ONU Impact Report: <https://tinyurl.com/eu9ukts6>).

b. What activities and services will be provided to meet the intended purpose of these funds?



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Operation New Uniform (ONU) provides transition training for active duty servicemembers, veterans, and military spouses. Students learn in-person, virtually, or online in a self-paced environment based upon their learning needs. In addition to ONU's proprietary training, networking events are held throughout the year to help students "find their uniform" by making contacts with area business leaders and recruiters.

c. What direct services will be provided to citizens by the appropriation project?

Operation New Uniform's (ONU) direct services are training/instruction (in-person, virtual, and online/self-paced) and the hosting of networking events to help transitioning active duty servicemembers, veterans, and military spouses "find their new uniform" in the business world.

d. Who is the target population served by this project? How many individuals are expected to be served?

Operation New Uniform's (ONU) target population is active duty servicemembers, veterans, and military spouses. The annual number served is 50-70.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Operation New Uniform's (ONU) benefit/outcome measurements, all of which are tracked in Salesforce (methodology), can be found in our Impact Report (<https://tinyurl.com/eu9ukts6>). Please take a moment to view the testimonial of two ONU graduates, Gary and Kristi, which clearly illustrates ONU's impact: <https://tinyurl.com/2s3p6jze>

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

In the event Operation New Uniform (ONU) does not meet the deliverables, they will not be eligible to request funding the next year.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name



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e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number