



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2786

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The development and teaching of basic business management and leadership principles and skills courses by the Florida State University Jim Moran College of Entrepreneurship for the Veterans of Foreign Wars Department of Florida.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	38,706
Fixed Capital Outlay	0
Total State Funds Requested	38,706

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	38,706	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	38,706	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

None is currently available

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Project Head	5,000
Other Salary and Benefits	Assistant Project Head	5,000
Expense/Equipment/Travel/Supplies/Other	Travel - Hotel, mileage, and meal allowance for 2 people	1,528
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Curriculum and Program Leads (2)	10,000
Expense/Equipment/Travel/Supplies/Other	Travel, course materials, online course fee, promotional items, printing, signage	11,178
Consultants/Contracted Services/Study	Speaker fees	6,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		38,706

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The Veterans of Foreign Wars of the Dept. of Florida is comprised of 50,000 veterans who are members of 155 post locations throughout Florida's 67 counties. Each post is a separate Florida corporation. The VFW has trained its leadership in VFW bylaws and policies and procedures since 1899, there is a need and an opportunity to increase the growth and success of veteran business leaders by providing professional business training. Therefore, the goal for and purpose of this request is: To provide best practices in business management and leadership training for Florida veteran members of the Department of Florida's Veterans of Foreign Wars; and as a model for the future for any or all Veterans Service Organizations.

b. What activities and services will be provided to meet the intended purpose of these funds?



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The Florida State University's Jim Moran College of Entrepreneurship will develop a series of five seminar business leadership courses following best practices in the disciplines of:

1. Business Operations
2. Marketing – Member Recruitment and Retention
3. Basic business law
4. Human Resources Management
5. Leadership
6. Basic business accounting and finance

c. What direct services will be provided to citizens by the appropriation project?

The Jim Moran College of Entrepreneurship instructors will, in revolving fashion, teach each of these five business management and leadership courses to veterans who attend the VFW Dept. of Florida annual convention held in June 2024 in Orlando.

d. Who is the target population served by this project? How many individuals are expected to be served?

The courses will be available to every veteran leader who attends the Convention (approximately 500), with significant focus and encouragement being given to present senior leadership of Florida's 155 VFW posts from virtually all 67 counties.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

To provide a professional educational model for veterans toward higher levels of business management and leadership training principles and skills to more professionally lead their respective businesses. The impact of such training may be seen in:

1. increased membership recruitment.
2. increased annual retention of annual membership payment members.
3. decrease in incidence of disciplinary action
4. increase in the timely and accurate IRS filings.
5. increase in post VFW project programs
6. increase in post income and profitability

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

None is currently available.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)



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- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number